

DECLARATION AND POWER OF ATTORNEY  
FOR PATENT APPLICATION

As the below-named inventor, I hereby declare that:

My residence, post office address and citizenship is as stated below next to my name.

I believe that I am the original and first inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled "A STATIONARY EXERCISE BICYCLE" the specification of which:

X \_\_\_\_\_ is attached hereto.

\_\_\_\_\_ was filed on \_\_\_\_\_.

Application Serial Number:

and was amended on (or amended through) \_\_\_\_\_  
(if applicable)

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56(a).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Applicant: John Goldberg  
Serial No. Not known  
Filed: Herewith  
Page 2

EM# EL360934153US

94

Copy of oath submitted in parent application S/N  
09/019,352 intended for the attached application  
submitted herewith.

I hereby appoint the following attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Jeffrey G. Sheldon, 27,953  
Stephen R. Seccombe, 31,136  
Charles Berman, 29,249  
Michael B. Farber, 32,612

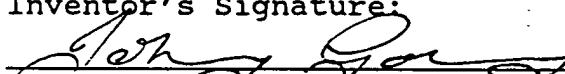
Danton K. Mak, 31,695  
Denton L. Anderson, 30,153  
Sarah B. Adriano, 34,470

Direct all telephone calls to Sarah B. Adriano at telephone no. (310) 312-9900. Address all correspondence to:

SHELDON & MAK  
225 South Lake Ave.  
9th Floor  
Pasadena, CA 91101

Full name of inventor: Johnny Goldberg

Inventor's Signature:

  
Dated: October 28<sup>th</sup> 1992

Residence: Los Angeles, California

Citizenship: South Africa

Post Office Address: 2071 Holmby Avenue  
Los Angeles, California 90025



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
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Washington, D.C. 20231

EM# EL360934153US

JUNE 09, 1999

PTAS

100972982A\*

JANAH & ASSOCIATES  
ASHOK K. JANAH  
650 DELANCEY STREET  
SUITE 106  
SAN FRANCISCO, CA 94107-2001

564 U.S.P.T.O.  
09/672197  
09/28/00

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SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 02/22/1999

REEL/FRAME: 9837/0697  
NUMBER OF PAGES: 4

BRIEF: CHANGE OF ADDRESS

ASSIGNOR:

MADD DOGG ATHLETICS, INC.

DOC DATE: 03/14/1995

ASSIGNEE:

MAD DOGG ATHLETICS, INC.  
2111 NARCISUS COURT  
VENICE, CALIFORNIA 90291

SERIAL NUMBER: 09019352

FILING DATE: 02/05/1998  
ISSUE DATE:

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

SENT-BY:

27- 0 :12:11PM : LYON &amp; LYON L.

310-823-7408;# 2/ 2

PTO/SB/08 (6-98)

Approved for use through 09/30/2000. OMB 0651-0031  
Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: **Johnny Goldberg**Application No./Patent No.: **N/A**Filed/Issue Date: **September 28, 2000**Entitled: **Stationary Exercise Bicycle**

Mad Dogg Athletics, Inc. California corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of an undivided part interest

In the patent application/patent identified above by virtue of either:

A. [ ] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

OR

B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:1. From: Masters J, Inc. To: Johnny GoldbergThe document was recorded in the Patent and Trademark Office at Reel 6611, Frame 0448, or for which a copy thereof is attached.2. From: Johnny Goldberg To: Mad Dogg Athletics, Inc.The document was recorded in the Patent and Trademark Office at Reel 7342, Frame 0024, or for which a copy thereof is attached.3. From: Mad Dogg Athletics, Inc. To: Mad Dogg Athletics, Inc.The document was recorded in the Patent and Trademark Office at Reel 9837, Frame 0697, or for which a copy thereof is attached.

[ ] Additional documents in the chain of title are listed on a supplemental sheet.

 Copies of assignments or other documents in the chain of title are attached.**[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the PTO. See MPEP 302-302.8]**

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the assignee.

9/28/00

Date

J. Baudhuin

Signature

John Baudhuin

Typed or printed name

President/CEO

Title

1C564 U.S. PTO  
09/672197  
09/28/00



JUNE 09, 1999

PTAS



\*100972982A\*

JANAH & ASSOCIATES  
ASHOK K. JANAH  
650 DELANCEY STREET  
SUITE 106  
SAN FRANCISCO, CA 94107-2001

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MADD DOGG ATHLETICS, INC.

DOC DATE: 03/14/1995

ASSIGNEE:

MAD DOGG ATHLETICS, INC.  
2111 NARCISUS COURT  
VENICE, CALIFORNIA 90291

SERIAL NUMBER: 09019352

FILING DATE: 02/05/1998  
ISSUE DATE:

PATENT NUMBER:

KIMBERLY WHITE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

PRO  
1C564 U.S. 09/672197  
09/28/00



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EM# EL360934153US

DATE: 03/27/95

TO:

N12B

ASHOK K. JANAH  
ASHOK K. JANAH/SHELDON & MAK  
401 FLORENCE ST., 1ST FLR.  
PALO ALTO, CA 94301

RECEIVED

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SHELDON & MAK

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NORTH TOWER BUILDING, SUITE 10C35, WASHINGTON, D.C. 20231

ASSIGNOR:

GOLDBERG, JOHNNY

DOC DATE: 02/14/95

RECORDATION DATE: 02/24/95 NUMBER OF PAGES 002 REEL/FRAME 7342/0024

DIGEST: ASSIGNMENT OF ASSIGNOR'S INTEREST

ASSIGNEE:

MAD DOGG ATHLETICS, INC.  
11601 WILSHIRE BLVD., 23RD FLOOR  
LOS ANGELES, CA 90025

SERIAL NUMBER 7-969765 FILING DATE 10/30/92  
PATENT NUMBER ISSUE DATE 00/00/00

EXAMINER/PARALEGAL *Agnes Ison*  
ASSIGNMENT BRANCH  
ASSIGNMENT/CERTIFICATION SERVICES DIVISION

Best Available Copy

EM# EL360934153US

WHEREAS, I, JOHNNY GOLDBERG, an individual, residing at 2071 Beverly Avenue, Los Angeles, California, have invented certain new and useful improvements disclosed in an application for United States Letters Patent titled A STATIONARY EXERCISE BICYCLE and executed OCTOBER 30, 1992.

Copy of assignment documents in the parent application S/N 09/019,352 intended for the attached statement under 37 CFR 3.73(b).

AND WHEREAS, MAD DOGG ATHLETICS, INC., a California corporation, with business offices at 11601 Wilshire Boulevard, 23rd Floor, Los Angeles, California 90025 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee"), wants to acquire the entire right, title and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict therewith;

AND I HEREBY further covenant and agree that I will communicate to Assignee any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 14 day of

FEBRUARY, 1995

RECORDED  
PATENT & TRADEMARK OFFICE

FEB 21 95

JOHNNY GOLDBERG

STATE OF CALIFORNIA )

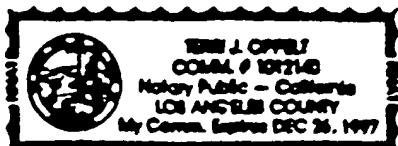
)

COUNTY OF )

) ss.

)

On 2/14, 1995, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared JOHNNY GOLDBERG, known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the above assignment, and acknowledged that he/she executed the same.



John J. Oggeler  
(Notary Public)



DATE: 08/18/93  
TO:

N01B

SARAH B. ARDIANO  
SHELDON & MAK  
225 SOUTH LAKE, 9TH FLOOR  
PASADENA, CA 91101

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NORTH TOWER BUILDING, SUITE 10C35, WASHINGTON, D.C. 20231

ASSIGNOR:  
MASTERS J., INC., THE

DOC DATE: 12/20/92

RECORDATION DATE: 03/23/93 NUMBER OF PAGES 003 REEL/FRAME 6611/0448

DIGEST : ASSIGNMENT OF ASSIGNORS INTEREST

ASSIGNEE:  
JOHNNY GOLDBERG  
7021 HOLMBY AVENUE  
LOS ANGELES, CALIFORNIA

SERIAL NUMBER 7-963408 FILING DATE 10/19/92  
PATENT NUMBER ISSUE DATE 00/00/00

*Sarah B. Ardiano*  
EXAMINER/PARALEGAL  
ASSIGNMENT BRANCH  
ASSIGNMENT/CERTIFICATION SERVICES DIVISION

Copy of assignment documents in the parent application S/N 09/019,352 intended for the attached statement under 37 CFR 3.73(b).

## A S S I G N M E N T

WHEREAS The Masters J, Inc. located at 684 Kingman Avenue, Santa Monica, California 90402, a California corporation, (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignor") has the entire right, title and interest in the application entitled "A Stationary Exercise Bicycle", U.S. Serial No. 969, 765, filed October 30, 1992,

AND WHEREAS, Johnny Goldberg (hereinafter referred to as the "Assignee") residing at 2071 Holmby Avenue, Los Angeles, California wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE for good and valuable consideration, the receipt of which is hereby acknowledged, The Masters J, Inc. has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and The Masters J, Inc. hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment;

AND THE MASTERS J, INC. HEREBY covenants that The Masters J, Inc. has full right to convey the entire interest herein assigned, and that The Masters J, Inc. has not executed, and will not execute, any agreement in conflict herewith;

RELB b / - FORM 11 - 6

Applicant: Johnny Goldberg  
Serial No.: 969,765  
Filed: October 30, 1992  
Page 2

AND THE MASTERS J, INC. HEREBY further covenants and agrees that The Masters J, Inc. will communicate to Assignee any facts known to it respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this 20<sup>th</sup> day of December, 1972.



Jeff Klein  
President and Treasurer  
The Masters J, Inc.

MURKIN 611 HANKE 450

RECORDED  
PATENT AND TRADEMARK  
OFFICE

OCT 23 1993

**POWER OF ATTORNEY**  
By Assignee

Mad Dogg Athletics, Inc., assignee(s) of the application for United States Letters Patent for a

Stationary Exercise Bicycle Having a Rigid Frame  
by Johnny Goldberg.

the specification of which:

- is filed herewith, OR  
 was filed on February 5, 1998, having U.S. Patent Application Serial No. 09/019,352.

hereby revokes all previous Powers of Attorney and appoints as my attorneys and/or agents, with full power of substitution and revocation, to prosecute this application and transact all business in the United States Patent and Trademark Office, and in countries other than the United States, and to do all things necessary or appropriate therefor before any competent International Authorities in connection with any international patent application(s) corresponding to the above-identified application, Laura M. Burson, Reg. No. 40,929 and all of the registered practitioners identified by Customer Number 22249:



22249

PATENT TRADEMARK OFFICE

LYON & LYON LLP  
Suite 4700  
633 W. Fifth Street  
Los Angeles, CA 90071  
(213) 489-1600

Please send all correspondence to the attention of Laura M. Burson, at the above Customer Number, and direct all telephone calls to 213-955-0308.

I, the undersigned, declare that I have reviewed copies of the documentary evidence establishing chain of title to the patent application identified above from the inventor(s) to the assignee(s), which:

- is filed for recordation herewith; or  
 was recorded at Reel 9837, Frame 0697; or  
 has been sent for recordation under separate cover, copy attached herewith.

To the best of the undersigned's knowledge and belief, title is in the assignee(s) identified above. Furthermore, the undersigned is empowered to sign this document on behalf of the assignee(s).

Full Name of Assignee:	Mad Dogg Athletics, Inc.
Post Office Address:	2111 Narcissus Court, Venice CA 90291
Signature of Declarant or Assignee:	Date: <u>John R. Baudhuin</u> 4/26/00
Full Name of Declarant	
If Other Than Assignee:	JOHN R. BAUDHUIIN
Title of Declarant:	PRES/CEO
Address of Declarant:	2111 NARCISUS CT. Venice, CA 90291



\*OC000000005104619\*



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Patent and Trademark Office  
Address: COMMISSIONER OF PATENT AND TRADEMARKS  
Washington, D.C. 20231

APPLICATION NUMBER	FILING DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
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09/019,352

02/05/1998

JOHNNY GOLDBERG

9509-3

2921574  
C564 U.S. PTG  
09/67/2197  
09/28/00

22249  
LYON & LYON LLP  
SUITE 4700  
633 WEST FIFTH STREET  
LOS ANGELES, CA 90071-2066

Date Mailed: 05/09/2000

### NOTICE REGARDING POWER OF ATTORNEY

This is in response to the Power of Attorney filed 04/28/2000.

The Power of Attorney in this application is accepted. Correspondence in this application will be mailed to the above address as provided by 37 CFR 1.33.

RECEIVED  
MAY 15 2000  
U.S. PROSECUTION

3764  
Customer Service Center  
Initial Patent Examination Division (703) 308-1202  
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